



## Module 5: What does CBCRP mean by advocacy involvement?

Technical Assistance  
Materials for Investigators

California Breast Cancer Research  
Program

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# Advocates in CBCRP-Funded Research

Three criteria

- California residency
- Active involvement in an appropriate organization or community
- Ability to represent the priorities, concerns, needs and views of the community (or organization) and not only her/his personal perspective

# Award Types & Phases

## Award Types

- Innovative, Developmental, and Exploratory Awards (IDEA)
- Translational Awards

## Phases

- Letter of Intent (LOI)
- Application
- Funded Project

# Example Advocate Activities

## LOI & Application Preparation and Submission:

- Offer feedback on specific areas
  - Impact on patients
  - Critical path
  - Translational potential
- Develop and Review sections of proposal
  - Project Summary
  - Translational Goal
  - Impact on Breast Cancer
- Through these steps, help communicate the importance of project to BC patients and families
- Collaborate in defining their role during the project's implementation and dissemination of the results
- Work with your team to make public abstract accessible to non-scientific audience

## Research Project:

- Participate in team meetings
- Help with crafting plain language summaries for talking with public about project and results
- Talk with community about projects, research, and importance
- Help with creating materials (educational and outreach)
- Impact translational potential of research

# Reach out to CBCRP

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- Program Officers
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